

KRECO[®]

Intelligent solutions



Company Profile

公司简介

KRECO is a hi-tech company, established in 2008, Stock Code: 891359, Medical Registration number 20200118, European & USA brand 'IPSKRE'. We bought own industrial plant, succeed in the past, and will successful in future, not only for electronics, electrical appliance, but also for health care & medical industry. Products are designed and manufactured (in mass production) according to the newest international standards, qualified with different markets requirements.

Integrity business principle:

Under the core value 'integrity' (honest and sincere) and the mission 'to make customers satisfied with better products', KRECO provides clients with vertical customized products and solutions.

Mass MFG production:

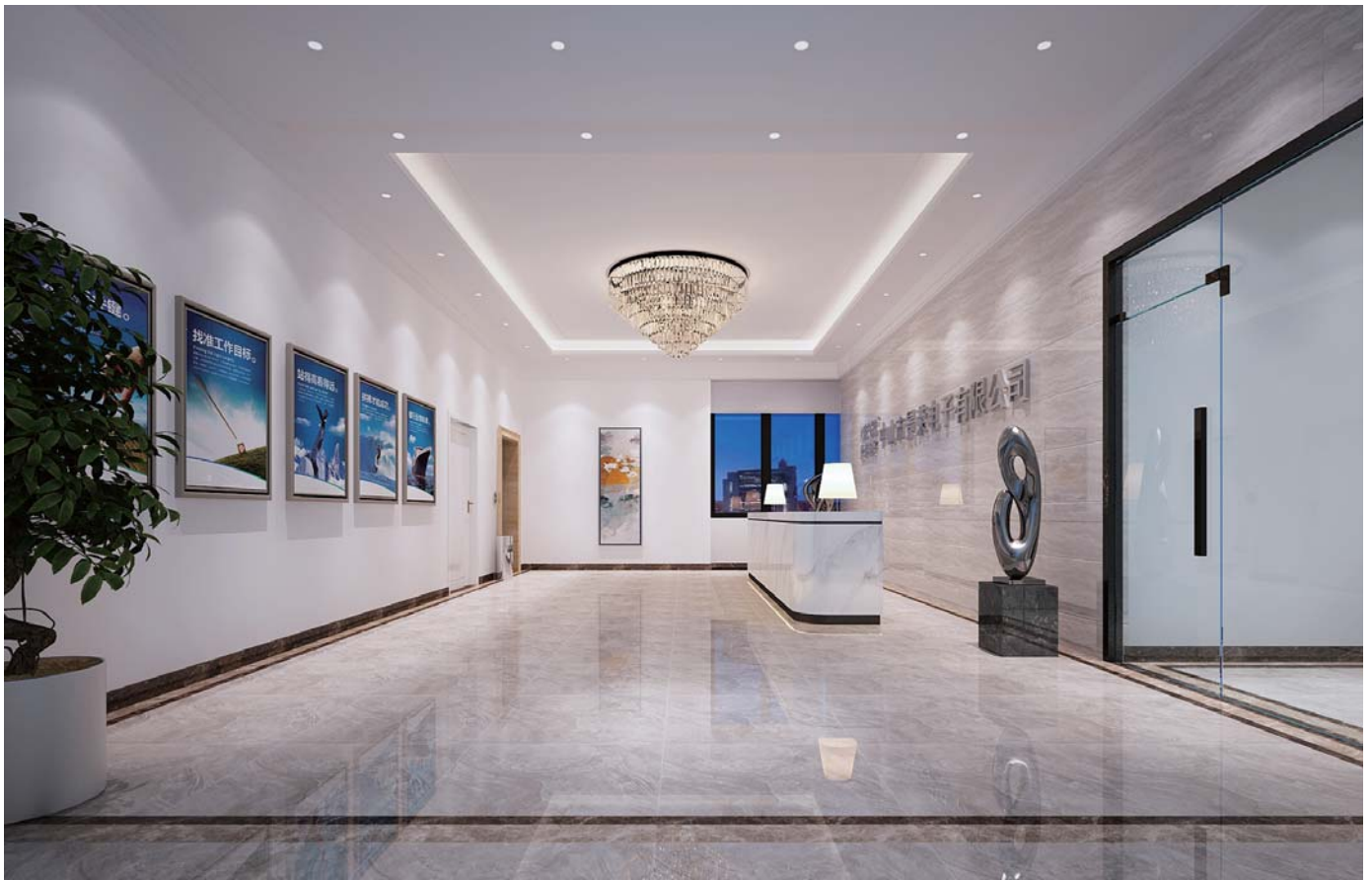
We have partner-cooperated and well-controlled with many different categorized factories, since we have many good and closed friend resources in the market. Every month, it is able to produce millions of products each category, which can be ensured and have been proved by timely delivery. In the meantime, the company has a powerful R&D team to research and design new popular products. Furthermore, we have a super high quality control system responsible for the quality check and control.

Pass savings and values on to customers:

KRECO always strives to maintain the highest safety standard and quality products. By making our best efforts to improve efficiency and corporate thriftiness allowed the company to pass savings and values on to customers. By now, our products are being sold in over 69 countries and regions. All honored clients can get professional sales service from our company.

The best for you and we are waiting for you.





KRECO是一家高科技公司，成立于2008年，股票代码：891359，医疗注册号为20200118，拥有欧美品牌“IPSKRE”。我们购买了自己的厂房，在过去取得了成功，并且在将来，不仅在电子，电器上会取得成功，还在医疗保健和医疗行业上取得成功。产品根据最新的国际标准进行设计和制造（批量生产），并符合不同的市场要求。

诚信经营原则：

KRECO秉承“诚信”的核心价值和“让客户满意的更好产品”的使命，为客户提供垂直定制的产品和解决方案。

大规模生产：

由于我们在市场上拥有许多良好而又紧密的资源，因此我们与许多不同类别的工厂建立了合作伙伴关系并受到良好控制。每个月，它能够在每个类别上生产数百万种产品，这可以得到保证，并通过及时交付证明。同时，公司拥有强大的研发团队来研究和设计流行的新产品。此外，我们拥有负责质量检查和控制的超高质量控制系统。

将节省和价值传递给客户：

KRECO一直努力保持最高的安全标准和高质量的产品。通过尽最大的努力提高效率和企业节俭，公司得以将节省下来的价值和价值传递给客户。到目前为止，我们的产品已销往69多个国家和地区。所有荣幸的客户都可以从我们公司获得专业的销售服务

景荣非常适合您，我们正在等待您。



Brand Story

品牌故事



All colleagues think that he is the one who likes trying and who's never afraid of challenges!

All peers think that he is a crazy man, or even almost gets mad!

He left Xiang River where the mountains are towering. Ten years ago, he spent most of his time and energy on studying. No pains no gains, finally, he got the admittance from his dream university and graduated with good performance. In order to be different from the ordinary ones, he engaged in power supply industry after graduation.

At that time, he was so young that he had no fear. He kept trying with great craziness. Gradually, he got fame. His unique work style was highly evaluated by clients at home and abroad. Perhaps, at that time, it was a fate that he would get his own achievements in this industry.

Going through the whole youth time with hard work, finally shocked the whole world. After ten year's efforts, he became mature. For him, power supply is the career that he is willing to spend all his life on it.

The Pearl River is roaring and Wugui looks beautiful. In 2013, he went to Zhongshan, still with his great passion and love in power supply industry. He started up his own career after giving up a stable and high-salary job. God knows what he experienced when making this decision. Anyway, this is because his gene -- like trying and crazy about challenges.

The chivalrous bones contain the love and deep feeling, which display the nature of a human. In order to start up his own career, he gave up the opportunity to work abroad. Actually, what he did is just for his wife. They experienced the hardship and worked together, just like a team. Finally, they succeeded in Zhongshan.

The hard work, the hardship, the troubles they encountered and the success they made have become a strength and a faith, which help him go further and try harder. He decided to name the company after his wife's name --- Kingrong.

"Kingrong" is a witness of their development and their love. Definitely, the company will get a brighter future being supported by the family and the love.

Ten year's hard work for success, and the rest life for being more successful

As long as you keep going, you will find your dream just there waiting for you!



在同事的眼里，他是一个喜欢折腾的人，更是一个经得起折腾的人！

在同行的眼里，他是一个疯狂的人，更是一个疯狂到极致的人！

湘江北去，岳麓巍峨。十年前，他勤奋求学，不负青春，以优异的成绩大学毕业。毕业后，不甘平庸的他，机缘巧合投身于电源行业。

那时的他青春年少，挥斥方遒。他“折腾”，他“疯狂”，并开始在职场上崭露头角，小有名气。他用这样特立独行的工作作风赢得了国内外客户的一致好评。也许从那时起，就注定了他将在这个行业折腾出一片属于自己的天地。

青春当歌，皓穷无垠；十年磨剑，出鞘横世。经过十年的历练与积淀，褪去当年的年少气盛，他渐现成熟稳重。他的内心早已把电源行业视为毕生的事业，并愿为之奋斗不息。

珠江潮涌，五桂毓秀。2013年，怀着对电源行业的执着与热爱，他在伟人故里——中山。放弃稳定高薪，选择自主创业，这是需要莫大勇气的！可他血液里就是流淌着“折腾”和“疯狂”的因子！

侠骨柔情，方显本色。为了创业他毅然放弃了驻国外办事处工作的机会。而这一切，只为了自己的恋人——现在的妻子。他们同甘共苦，一起打拼，终于在中山开辟了一片属于自己的天地。

创业中的汗水与泪水、微笑与烦恼都化作了一股永不服输的力量与信念。

他决定以妻子的名字——“景荣”命名为公司的名字。

“景荣”不仅见证着他们共同的事业，更凝聚着他们的爱情。有家庭的支撑，有爱情的感召，公司的前景定将繁荣昌盛。

十年追梦，毕生筑梦。

梦想，只要坚持总能实现的！

Brand Introduction
品牌介绍

KRECO[®]

KRECO[®]

▶ **K**=King ▶ **R**=Rong
▶ **E**=Electronic ▶ **CO**=Company

IPSKRE[®]

International registered brand
国际注册品牌

▶ **I**=Intelligent ▶ **P**=Powerful ▶ **S**=Solutions
▶ **K**=King ▶ **R**=Rong ▶ **E**=Electronic

景荣[®]

科锐克[®]

BILLY[®]

Product Certificate

产品证书



S A F E T Y S T A N D A R D S

CCC
GB4943 GB8898



SAA
AS/NZS62368
AS/NZS60335 AS/NZS61558



UL
UL62368
UL60335 UL1310

CB CE



IEC/EN62368
IEC/EN61558 IEC/EN60335 IEC/EN60601

PSE

J62368 J60335 J61558



BS

IEC/EN62368
IEC/EN61558 IEC/EN60335 IEC/EN60601



KC

K62368



Sold Regions

Europe:

Finland, Sweden, Denmark, Belarus, Russia, Ukraine, Moldova, Poland, Czech Republic, Slovakia, Germany, Switzerland, United Kingdom, Netherlands, Belgium, Luxembourg, France, Romania, Slovenia, Croatia, Italy, Spain, Portugal

Asia:

Mainland China, Hong Kong, Taiwan, Japan, South Korea, Indonesia, Malaysia, Philippines, Singapore, Israel, Lebanon, Saudi Arabia, Syria, United Arab Emirates

Americas:

United States of America, Canada, Mexico, Baxi, Chile, Uruguay

Africa:

Egypt, Kenya, Tanzania, Sierra Leone, Ghana, Cameroon, Angola, South Africa

Australia:

Australia, New Zealand

Corporate Culture

企业文化

■ Mission

to make customers satisfied with better products.

■ Vision

to be the first choice internationally as a recognized vendor of electronics products.
to be a vertical 4S sourcing platform.

■ Core Values

Integrity

No cheating , no smart tricks, no freeloading.

Responsibility

Dare to burden the responsibility about quality or others, without avoiding any responsibility or passing the buck.

Innovation

Perfect more every day, think more every day

Win-to-win

Our success originates from sharing ---sharing interest , cooperating together.

Resilience

We are about to face any failure, but we can't accept a weak heart !



■ History

● 2008 2010 2012 2014 2016 2018

Startup

Growth

Optimization

Leap

Creation

Brand

成立

发展

优化

飞跃

创造

品牌

Exhibitions Attended in Bygone Years

历年参展

KRECO®



Obtained Philips order at HK Electronic Exhibition.
Obtained PELLA intelligent home order at CES Exhibition.
在香港电子展展会中获得philips订单
在美国CES展会中获得PELLA智能家居订单

Kingrong Electronics Co., Ltd (KRECO) always pays high attention to quality, seeks its own identity through perfect product. For many years it has recognized many businessmen with common ideas & concepts by global exhibitions, provided batches of reliable & safe power supplies for the customers and cooperated with them again and again. It has participated in plenty of exhibitions, such as Hongkong Electronics Exhibition, Canton Fair, High-tech Fair, Germany Munich Electronics Exhibition etc. Our products are very popular in the fair , especially for German businessmen, Australian businessmen and Japanese businessmen ! Through the outstanding display and practical style, our power supplies are promoted to the market, to the world , and serve for thousands of houses all over the world !

景荣电子KRECO一直以来非常重视品质，在优秀产品中寻 自己的定位，多年来在全球的展销会中结识志同道合的商家，强强联合，做出一批批让客户放心的安全的电源产品。

景荣电子参加过的展会不计其数，有香港电子展，广交会，高交会，德国慕尼黑电子展会等等，在展会中，产品特别受到德国商家，澳洲商家，日本商家的青睐！亮丽的产品展示及务实的企业作风，让我们景荣的电源产品，走向市场，走向世界，服务全球千家万户！



Shopping Guide

导购服务

What is your Business Type?

KRECO is unique due to the past decade experience & technology in R & D.
Please find your desired service by the following category:

Industrial Design Companies ?

Idea, Prototype

工业设计商 (产品创意)

01



Agents, Distributors, Supermarkets ?

Distributionship

代理商、超市等 (代理服务)

02



Manufacturers ?

OEM service

制造商 (OEM加工)

03



KRECO: All YES!

Category: Security

安全防护系列

KRECO®

- * Anti-abandon when the car is off
- * The baby is not properly placed in the seat when travelling



Baby Car Seat Alarm (KRE-BSA)

儿童汽车座椅警报器 (KRE-BSA)



Technical features:

- * Input: DC 12V
- * Output: 5V 2A
- * Weight limits: 2.5kg - 36kg
- * Complying with 2014/53/EU regulations
- * Plug & play: intervention of a specialized technician not required
- * Wireless sensor: the sensor and the display communicate wireless

Two functions:

* **Anti-abandon when the car is off**

If the car is off and the baby is still in the seat, the acoustic alarm will activate and the display will flash red.

* **The baby is not properly placed in the seat when travelling**

If the kid is not properly seated, moves or he leaves the seat, the device will emit 3 alarm BEEP and the display will become RED

Baby Car Seat Alarm (KRE-BSA)

儿童汽车座椅警报器 (KRE-BSA)

BABY SEAT ALARM

BABY ON BOARD ALARM

with WIRELESS CAR SEAT SENSOR
CAR WITH CIGARETTE LIGHTER
IGNITION KEY



POWER



WIRELESS



ACOUSTIC
SIGNAL



PLUG&PLAY



2.5-36KG



Green Light:

DISPLAY AND SENSOR ARE CONNECTED,
THE SYSTEM IS WORKING



BEEP
BEEP

Red Light and sound alarm:

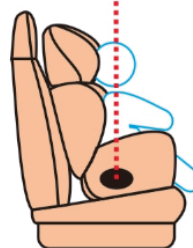
THE DEVICE WARNS DANGER



Yellow Light:

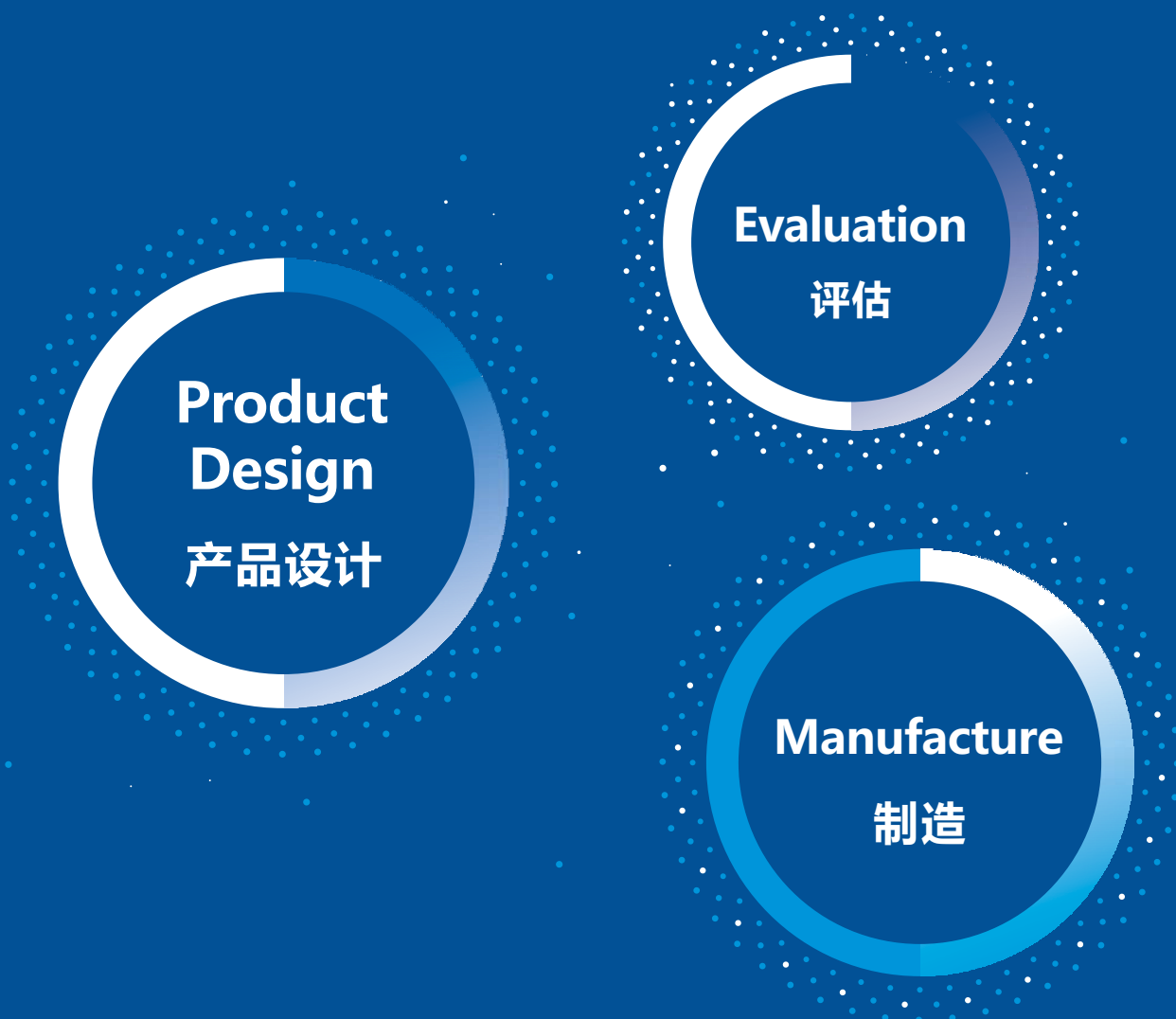
THE SYSTEM IS NOT WORKING PROPERLY

KIDS SAFETY DEVICE



Design, Research and Development Ability

产品设计研发能力



多年研发经验和技術沉淀，独具优势

Distinct advantages brought by many years of research and development experience and technology accumulation

Kingrong Electronics Company (KRECO®) specializes in designing and manufacturing power supply products. Many years of research and development experience and technology accumulation endow the Company with distinct advantages in product design, evaluation and manufacture. "Over the past 10 years, customers from more than 60 countries in the world have received market recognition and become successful in their career by virtue of the power supply product solutions provided by Kingrong team!"

景荣电子 KRECO® 是电源产品设计与制造的专家，多年研发经验和技術沉淀，使得我们在产品设计、评估、制造都独具优势，"10多年来，全球60多个国家的顾客，凭借景荣团队提供的电源产品解决方案，获得了市场的认可及事业的成功！"

Strong Supply Chain Management

强大的供应链管理

10 years

of professional design development experience

10年专业设计开发经验

7 countries

Seven countries' standard certifications

7个国家标准认证

Strong Supply Chain Management

The suppliers network and cooperation partners can provide various services for customers

Product Design, Research and Development Ability

Professional design team with more than 10 years of experience in design & development

Globalized Standard and Certification

Seven countries' certifications and global standardized production

One-stop Full Service

Follow up every step of the projects to make customers achieve success without going overseas

强大供应链管理

透过的供应商网络和合作伙伴为客户提供各种服务

产品设计研发能力

专业设计团队，10多年开发经验

全球化标准和认证

7国认证，全球标准化生产

一站式完整服务

为你跟进项目的每个环节，客户足不出户即可获得成功

Intelligent Powerful Solutions

多种方案

KRECO[®]

1 Communication Solution 通讯解决方案

Stable, safe and high-efficiency electronic components that can be used without worries.

稳定安全高效的电子零配件，用得更放心。



2 Audio/Video Solution 音视频解决方案

Integrated A/V and multi-media, making the sound and picture clearer.

集成音视频和多媒体，使声音和图像更清晰。

3 POE Solution POE解决方案

Integrated power for power supply and data transmission work, making the wiring simpler.

集成电源供电以及数据传输工作，布线更简单。



4 Wireless Charging Solution 无线充电解决方案

Charged once being put down, safe, reliable and leading the new trend of charging

一放即充，安全可靠引领充电新潮流。

First-rate Service

优质服务



1 Design Solution 设计解决方案

One-stop design service, reducing design cost and meeting customers' needs.

一站式设计服务，降低设计成本，满足客户需求。

2 Sourcing Solutions 采购解决方案

One-stop sourcing service, reducing sourcing cost and increasing competitive advantage.

一站式采购服务，降低采购成本，提高竞争优势。



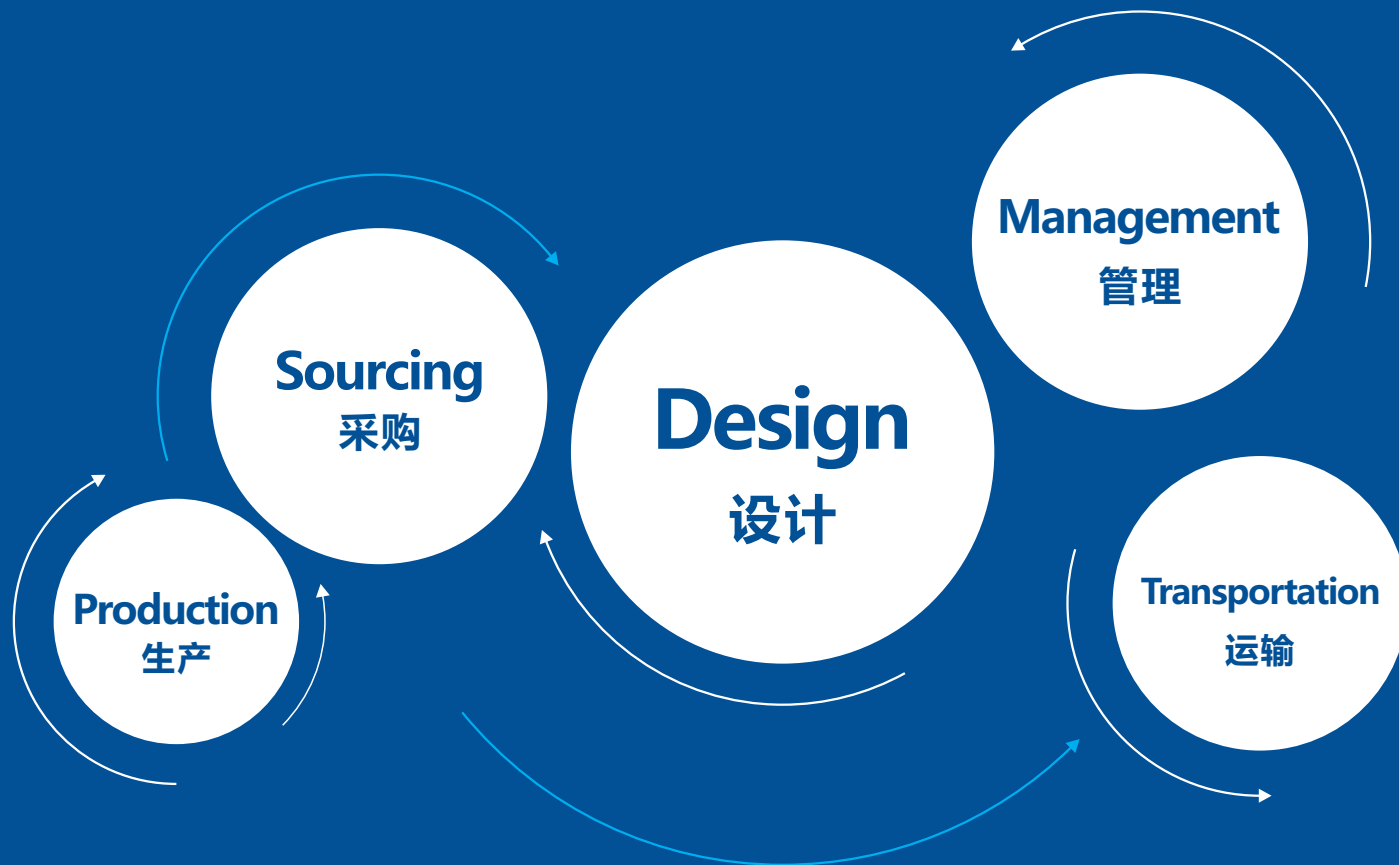
3 Customized Solutions 定制解决方案

One-stop customized service, saving time greatly.

一站式定制服务，节约时间，一步到位。

One-stop Vertical Service

一站式完整垂直服务



We not only provide the products directly by our cooperated factories, but also ensure that we could source a lot of products from different factories with low price. No need leave your country, you could make full use of our sourcing platform with low cost.

除了深度合作工厂直接提供产品外，我们的战略采购团队可以确保我们以低廉的价格采购到大量来自不同工厂的产品，不用离开你的国家，就可以充分利用我们的低成本国家采购平台。



We not only provide you the best solutions in power source, but also provide 'Customized service'. Our R&D team will supervise every step of your ex-factory project, covering from the original idea to the final design, our management will ensure the timeliness, quality and cost-effectiveness. We are your top choice, to help you outstanding in the keen competition.

不仅为客户提供最佳的解决方案，同时还提供了“定制产品”的服务。我们的研发团队将监督您的离岸项目的每一环节，从最初的想法到最终的设计，我们的管理是首屈一指确保及时性，质量和成本效益，助您在竞争中脱颖而出。



Kingrong Enterprise Ltd.

景荣企业有限公司

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